Remember who gave you your first cigarette break.
BENSON & HEDGES 100's
No matter what the world did to our 100mm cigarette, it still tasted wonderful. They laughed at our breaks but they made us America's leading 100mm brand.
Year after year, Philip Morris outgrows the rest of the industry combined.
USA PHILIP MORRIS

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Remember who gave you your first cigarette break.
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American Automatic Merchandiser – October 1977
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Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/zzgn0003

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